



DISCLAIMER

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. PROMOTION DESCRIPTION: The Ice to Not Sea You Prize Giveaway ("Sweepstakes") begins on April 8th at 7:00am PST and ends on April 25th at 5:00pm PST (the "Promotion Period").

The sponsor of this Sweepstakes is Arctic Ice Project ("Sponsor"). By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes. Sponsor may be reached by email at info@truenorthgear.com during the Promotion Period.

2. ELIGIBILITY: Open to legal residents of the continental USA who are 18 years of age or older (the "Entrant"). Sponsor, and their respective parents, affiliates, advertising and promotion agencies and each of their respective officers, directors and employees (the "Promotion Entities"), are ineligible to enter the Sweepstakes or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. PRIZES:

Prize 1: 1 winner(s) will receive [A Fall 2024 trip for 4 to New York ~ City Lights and Starry Nights](#) You will be automatically entered for any donation of \$1,000 or above + Sail SF Bay + Guided Hike (3 entries total). (Approximate retail value or "ARV": \$6000.) A dream east coast vacation experience is here! Arrive in NYC and experience all the big apple has to offer – your package includes 2 nights luxury hotel accommodation, a VIP NYC Ballet experience, including 4 tickets to the New York City Ballet with a backstage tour, dinners at the city's hottest restaurants and more surprises. Next, unwind from the city with 2 nights in the country at amazing Starry Nights Farms. Private transportation will whisk you away to North Folk and this secluded, gated 6-acre estate. Hit the local golf courses, beaches and wine tasting, or stay in and enjoy the chip/putt course, paint in the art studio, or visit the barn and take a horseback riding lesson. Relax for an organic gourmet dinner by the firepit and enjoy the stars! Airfare not included. Dates in 2024 to be mutually agreed upon from specific options below. September 20-24, September 27-October 1, October 18-22, October 25-29, October 28 – November 1.

Prize 2: 1 winner(s) will receive Sail the San Francisco Bay ~ A Scenic Outing Around Alcatraz and Angel Island for 4. (Approximate retail value or "ARV": \$2,000.) You will be automatically entered for any donation of \$350 or above + Guided Hike (2 entries total). Enjoy sailing on the beautiful San Francisco Bay as guests of Arctic Ice Project Board Chair Steve Payne. You and three of your best friends (total 4) will head out for a summer afternoon, complete with a wine and cheese extravaganza. Shoot for a sunny day and a scenic outing around Alcatraz and Angel Island. Leave the work to us or lend a hand as crew – it's totally up to you. Skipper and winner will schedule a mutually-agreeable date for 2024. Offer valid through December 29, 2024.

Prize 3: 1 winner(s) will receive Docent Guided Hike in Restricted Biological Preserve ~ SF Bay Area Peninsula at Jasper Ridge. (Approximate retail value or "ARV": \$700.) You will be automatically entered for any donation of \$100 or above (1 entry). Jasper Ridge is a unique, restricted biological preserve in the Stanford and Woodside area of the San Francisco Peninsula. Join docent Meredith McClintock for a guided hike in this beautiful, hard-to-get-into preserve. Learn about the diverse world of bay area flora and fauna as your group of 8 explores the unique habitat. A special day for you and your nature-loving friends! Plan on about 2 – 3 hrs for the hike. Dates to be mutually agreed upon. Offer valid through December 29, 2024.

Only one prize per person and per household will be awarded. Gift certificates are subject to the terms and conditions of the issuer. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

This Sweepstakes is open to legal residents of the continental USA and Prize will only be awarded and/or delivered to addresses within said locations. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

4. HOW TO ENTER: Enter the Sweepstakes during the Promotion Period online by donating \$100 or more to Arctic Ice Project at arcticiceproject.org or sending a self-addressed postcard to the following address:

Arctic Ice Project Giveaway
c/o Marketing Team
PO Box 5807
Redwood City, CA 94063

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including,

but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted online by the end of the Promotion Period or by mail on April 22, 2024 in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

5. WINNER SELECTION: The Winner(s) of the Sweepstakes will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. The random drawing will be conducted about one week after the Promotion Period by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.

6. WINNER NOTIFICATION: Winner will be notified by email at the email address provided in the Entry Information approximately two days after the random drawing. Potential Winner must accept a prize by email as directed by Sponsor within three days of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any email account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

7. PRIVACY: Any personal information supplied by you will be subject to the privacy policy of the Sponsor posted at <https://www.arcticiceproject.org/privacy-policy>. By entering the Sweepstakes, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list.

8. LIMITATION OF LIABILITY: Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or

proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

9. SOCIAL NETWORK DISCLAIMER

AN EXAMPLE FACEBOOK STATEMENT OF RELEASE (READ MORE ABOUT FACEBOOK PROMOTION GUIDELINES): A Facebook account may be required to enter. If you don't already have a Facebook account, visit www.facebook.com to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the Sponsor and not to Facebook. By participating via the Facebook platform, participants are also subject to Facebook's data policy and terms of use, which can be found at <https://www.facebook.com/about/privacy> and <https://www.facebook.com/legal/terms/update>.

10. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to Arctic Ice Project, PO Box 5807, Redwood City, CA 94063.. Requests for the names of the winners must be received no later than one month after the Promotion Period has ended.

11. SPONSOR: Arctic Ice Project PO B0x 5807, Redwood City, CA 94063. email: info@arcticiceproject.org.